



COMPANY ACCREDITATION

“It is not the strongest or the most intelligent who will survive but those who can best manage change” - Charles Darwin

The BMT Federation

The BMT Federation is a not-for-profit organisation whose aim is to encourage and recognise the use of behavioural science to make positive changes in the world.

Company accreditation

We offer accreditation to companies, departments or divisions that are successfully using behavioural science to deliver business improvement. Those companies who achieve BMT company accreditation receive the following:

- A written summary of the programme , its successes, recommendations for further improvement, plus one day’s free consultation.
- BMT Federation company accreditation certificate.
- Permission to use the BMT logo on company documentation.
- Listing on the BMT Federation website.

Who can apply?

Any company, department, or division that is delivering improvements using behavioural science can apply. Applicants will be expected to have trained their teams in behavioural science and be using the science to deliver business improvement.

The application process

The application process consists of submission of a portfolio of evidence followed by on-site validation of the portfolio:

Course content – Applicants must demonstrate they are delivering material that is consistent with the principles of behavioural science and are asked to submit evidence from their course material. As a minimum, the course material must include: Pinpointing, The Environment, ABC, The Four Consequences, Feedback, and Shaping. Applicants must also include evidence of the key learning points and activities that allow delegates to practice and get feedback for each of the concepts.



Training programme – This section requires an overview of the programme, including number of employees and positions targeted, number successfully completing the training, number of improvements delivered.

Leadership – Applicants are asked to provide evidence of how leaders within the business supported and coached their people to use behavioural science to deliver measurable improvements.

Continuous improvement – Applicants are asked to provide details of their strategy for using behavioural science to deliver continuous improvement, evidencing activities to generate improvement projects outside of the training.



Achieving business change – This section gives applicants the opportunity to showcase the business improvements made using behavioural science. Applicants are asked to provide: a register of all documented BIPs delivered; details of six different measurable improvement projects; overall impact on business results.

Standards

Bronze accreditation: The applicant will be able to demonstrate that people are learning behavioural science and using it to deliver improvements.

Silver accreditation: The applicant will be able to demonstrate that people are learning behavioural science and using it to achieve business improvement on a continual basis.

Gold accreditation: The applicant will be able to demonstrate that people are learning behavioural science and using it to achieve business improvement on a continual basis. The applicant takes a behaviour-based approach to policy, strategy and people.

Accreditation fees

Costs associated with company accreditation will depend on the size and complexity of the company, department or division that is applying. Costs will therefore be given on application.

For further information

Contact Andrea Quinn on 07545 197693 or andrea@bmtfed.org.